

# The Coalition Rewards Platform for Local Businesses.

For Main Street, not Wall Street.

# They'll Bring Their Customers, You Bring Yours!

The strength of our Club is the network effect. It builds relationships with thousands of loyal customers from hundreds of independent businesses into one common marketplace. Where you get access to their customers, they get access to yours. It's the ultimate win-win.

# A Simple, Proven Growth Loop

Our Club creates a sustainable feedback loop for growth by attracting new customers and turning them into loyal fans.



#### **Attract New Customers**

**Use Club Deals**: Drive immediate sales and foot traffic to your business by creating compelling cash offers promoted to our entire network of local shoppers.



### **Keep Them Coming Back**

Use Club Rewards: Create loyal fans by rewarding them on every purchase they make, with points that can be redeemed for exclusive deals available only at your business.



# The Power of Coalition Rewards

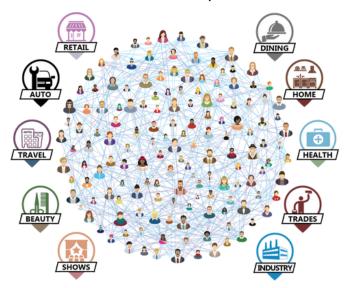
#### The Standalone Model (99%)



99% of rewards programs are standalone. This isolated approach puts the entire burden of finding and keeping customers on you alone. Which limit customers to earning and redeeming rewards with just a single business.

- Limited Reach: Your marketing efforts only ever reach the same customers.
- **Stagnant Growth:** You're constantly trying to grow from the same, limited customer pool.
- Walled Off: You and other local businesses are working in parallel, not together.

#### The Coalition Model (Club Rewards)



The Club Rewards coalition unites hundreds of independent businesses and their thousands of loyal customers into one large marketplace. The platform enables you to leverage the market power of the entire network.

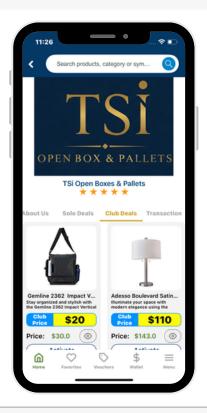
- Large Customer Base: You get visibility with their customers, and they get visibility with yours.
- Automatic Discovery: A loyal customer of the local cafe can discover your business through a Club Deal, driving immediate foot traffic.
- Community Powered: It's a sustainable growth loop where every business helps the others succeed.



#### Your Customers' Connection to Local

The Club Rewards app is a beautifully simple, all-in-one guide for consumers to discover, save, and earn rewards with the best independent businesses in their community—like yours.







#### **Discover & Subscribe**

Your business gets a beautiful profile where customers can learn about you and subscribe to your Club Rewards program with a single tap.

#### **Find Great Deals**

Your Club Deals are featured in the app's marketplace, visible to the entire network of local shoppers, driving new customers to your door.

#### **Track & Redeem**

Customers can easily see their points balance and claimed vouchers, making for a simple and seamless redemption process at checkout.

#### **Club-US Rewards**





Your customers can register with your business and download the app for free, giving them immediate access to your Club Rewards program.



# Simple Tools. Powerful Results.

We believe technology should be accessible. Our platform is intuitive, so you can focus on what you do best—running your business.



Create Offers in Minutes: Easily manage both Club Deals and Solo Rewards.



Understand Your Customers: View loyalty statistics and analytics to see what's working.



Manage Everything: Access your tools from any device, anywhere.

# **Get Started in 3 Easy Steps**

- Contact Us to register your business for an account.
- 2 Securely add a payment method.
- 3 Create your first offer and go live!

# **Frequently Asked Questions**

#### Question: Is a rewards program cost-effective for my business?

Answer: Absolutely. Our model is designed to be a smart investment, not an expense. We focus on driving incremental business—encouraging purchases that might not otherwise happen—to ensure the value you gain in sales and loyalty significantly outweighs the cost.

#### Question: Is the platform easy to manage?

Answer: Yes. We provide an intuitive digital toolkit that's easy to learn and use. Our solutions are adaptable and designed to complement your existing operations with a smooth onboarding process, so you can get started without disruption.



# Choose the plan thats perfect for Your Business

#### **Club Deals Only**

\$0/month

7% Cash Fee on Club Deal Sales

- ✓ Create Custom Cash Offers
- ✓ Public Business Profile
- Attract New Customers

**Club Deals + Club Rewards** 

\$60/month

5% Cash Fee on Club Deal Sales

- ✓ Your Custom Loyalty Program
- ✓ Increase Customer Spend
- Customer Data Analytics

#### Question: Are there any setup fees or hidden costs?

Answer: None. We believe in 100% transparency. There are no setup fees, no long-term contracts, and no hidden charges. You only pay your monthly subscription and the stated transaction fee on Club Deals you sell.

# **Ready to Grow Your Business?**

Visit our website to learn more or schedule a free, no-obligation demo with our team today.

**Contact Us** 

Website: <a href="https://getslocal.us">https://getslocal.us</a> Club Rewards App: <a href="https://club.getslocal.us">https://club.getslocal.us</a>